

# **PRIVACY POLICY**

## **PRIVACY AND DATA SECURITY**

At Chamberlin's Natural Foods your right to privacy and data security is our primary concern. That's why, when you visit chamberlins.com, we will help you maintain control over your personal data on the Internet. Below are the guidelines we use for protecting the information you provide us during a visit to our Internet site at chamberlins.com. This statement discloses the privacy guidelines for the Chamberlin's Natural Foods website.

## **CHAMBERLIN'S NATURAL FOODS ONLY ASKS FOR SPECIFIC TYPES OF PERSONAL INFORMATION**

In a few areas of our Website, we ask you to provide information that will enable us to enhance your site visit, to assist you with technical support issues or to follow-up with you after your visit. It is completely optional for you to participate.

For example, we may request information from you to:

- Provide online feedback
- Participate in a promotional offer
- Subscribe to a newsletter or a mailing list

In each of the instances above, we may ask you for your name, e-mail address, phone number and address, as well as other similar "personal" information that is needed to register or subscribe you to services or offers (referred to herein as "Personal Information"). If we ever ask you for significantly different information, we will inform you. In the case of newsletters or mailing lists, you will be able to "unsubscribe" to these mailings at any time. Chamberlin's Natural Foods only uses your personal information for specific purposes. The Personal Information you provide will be kept confidential and used by Chamberlin's Natural Foods and its agents and contractors to support your customer relationship with us. Among other things, we want to alert you to product information, changes, special offers, and product promotions. Agents or contractors of Chamberlin's Natural Foods who have access to your Personal Information are required to keep the information confidential and not use it for any other purpose than to carry out the services they are performing for Chamberlin's Natural Foods on your behalf. Chamberlin's Natural Foods may enhance or merge your non-personal statistical information collected at its site with data from other sites and third parties for purposes of marketing products and services to you.

## **PERSONAL INFORMATION AND CHILDREN**

Chamberlin's Natural Foods will not knowingly collect, use or disclose personal data from a minor under the age of 13 without obtaining prior consent from a person with parental responsibility (e.g., a parent or guardian) through direct off-line contact. We will provide the parent with (a) notice

of the specific types of personal data being collected from the minor, and (b) the opportunity to object to any further collection, use, or storage of such information. Chamberlin's Natural Foods abides by laws designed to protect children. Parent age data is collected to comply with COPPA (Children's Online Privacy Protection Act) regulations. The Chamberlin's Natural Foods site is not intended for audiences under 13 years of age.

At any time, you can stop receiving further marketing.

We may send you information about our various products and services, or other products and services we feel may be of interest to you. Only Chamberlin's Natural Foods (or agents working on behalf of Chamberlin's Natural Foods and under confidentiality agreements) will send you these direct mailings. If you do not want to receive such mailings, simply tell us when you give us your Personal Information. Or, at any time you can easily stop receiving further marketing from Chamberlin's Natural Foods by contacting us and requesting your removal from our mailing list.

**CHAMBERLIN'S NATURAL FOODS WILL NOT DISCLOSE YOUR PERSONAL INFORMATION TO ANY OUTSIDE ORGANIZATION FOR ITS USE IN MARKETING WITHOUT YOUR CONSENT.**

Your personal information or your order and the products you purchase will not be given or sold to any outside organization for its use in marketing or solicitation without your consent. Your Personal Information may be shared with agents or contractors of Chamberlin's Natural Foods for the purpose of performing services for Chamberlin's Natural Foods for your benefit.

## **THIRD PARTY SITES**

Please be aware that other web sites that may be accessed through our site may collect personally identifiable information about you. The information practices of those third-party web sites linked to chamberlins.com are not covered by this Privacy Statement.

## **PASSWORDS SECURITY**

You are solely responsible for maintaining the secrecy of your passwords or any account information. Please be careful and responsible whenever you are online. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. We store your Personal Information on secure servers. We also use industry standard "anti-hacking" security measures and employ security consultants, to protect the loss, misuse and alteration of information under our control. While there is no such thing as "perfect security" on the Internet, we will take all reasonable steps to protect the safety of your personal information. Chamberlin's Natural Foods shall not be liable for delays or defaults in transmission of information hereunder including technological, computer hardware or software errors, delays or breakdowns and including any delays or defaults on the part of Chamberlin's Natural Foods that are due to causes beyond the reasonable control of Chamberlin's Natural Foods including those caused by attacks from unauthorized users who access Chamberlin's Natural Foods and HERG's technological infrastructure. You accept the risks, which are inherent in the use of the Internet, including but not limited to the presence of hackers.

## **CONTACT CHAMBERLIN'S NATURAL FOODS**

If you have any queries or complaints about our compliance with this Privacy Policy, or if you would like to make any recommendations or comments to improve the quality of our Privacy Policy, please Contact us at (918) 664-2136. This privacy policy is effective as of April 24, 2020. We aim to constantly improve the tools available to you to manage the data that you provide to us. Please refer to this page from time to time to review these other new features.